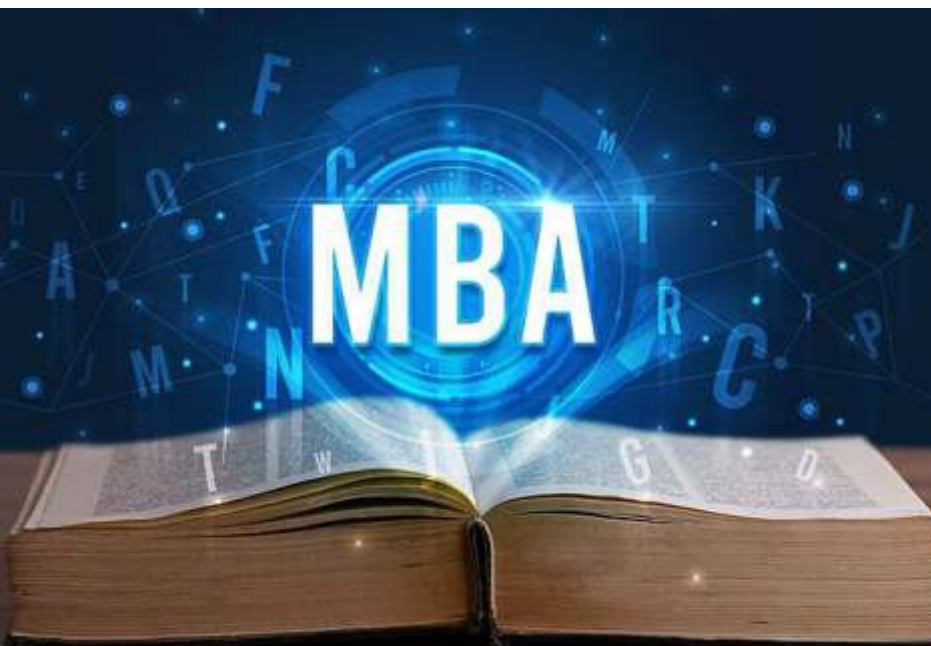




The Communique

Department of MBA



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Newsletter Highlights

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Jan-Mar 2025

VOLUME XIX, ISSUE I
NEWSLETTER

From Chief Editor's Desk



Dr. Rakesh Verma
HOD MBA

EMERGING TRENDS IN OPERATIONS MANAGEMENT

Operations Management is seeing a profound transition due to the emergence of digitization and sustainability. Contemporary enterprises are adopting Industry 4.0 by incorporating artificial intelligence, automation, and the Internet of Things to improve productivity and save expenses. Modern smart factories employ predictive analytics and robotics to enhance production efficiency. A significant trend is supply chain resilience, characterized by organizations diversifying suppliers and implementing real-time tracking to avert interruptions. The epidemic underscored the necessity for adaptable and responsive supply chains, resulting in the emergence of nearshoring and just-in-time (JIT) inventory management. Sustainability is influencing operations, as companies prioritize eco-friendly production, waste minimization, and circular economy strategies. Corporations are transitioning to sustainable production techniques and renewable energy sources to diminish their carbon footprint. Furthermore, Big Data and AI are transforming decision-making in operations. Companies utilize predictive analytics for demand forecasting, inventory management, and quality control. Cloud computing and blockchain technology are boosting transparency and security in supply chains.

The workforce is transforming, as remote operations, digital collaboration tools, and AI-driven HR analytics enhance efficiency. As firms continue to adapt, the future of operations management will be defined by efficiency, innovation, and sustainability.

We are excited to share the latest edition of "The Communiqué," our quarterly newsletter, covering the period from January to April 2025. In this issue, we focus on the latest advancements within the MBA Department as we embark on an exciting journey of growth and innovation. Our main objective is to enhance the student experience while equipping our graduates with the essential skills and knowledge needed to succeed in today's dynamic business world.

We continue to prioritize the delivery of advanced management principles through practical, hands-on learning. By fostering an environment of academic excellence, research, and innovation, we aim to create a platform that benefits students, faculty, and all stakeholders. At the core of our mission is our commitment to empowering students, encouraging them to turn their ideas into impactful solutions that contribute positively to society.

Dr. Rakesh Verma
Associate Professor
Chief Editor & HOD Dept. of MBA

Jan-Mar 2025

VOLUME XIX, ISSUE I
NEWSLETTER

BRIEF REPORT ON MANAGEMENT DEVELOPMENT PROGRAM

TURNING STRESS INTO STRENGTH THROUGH KNOWLEDGE AND STRATEGY

The 5-day Management Development Program (MDP) began on 31st January 2025, focusing on achieving a balanced life and effective stress management. Dr. Rakesh Verma and Ms. Monica Sharma taught skills like problem-solving, time management, and relaxation techniques to help participants manage stress.

On 3rd February, Day 2 covered the definition, indicators, and sources of stress, helping participants identify stress triggers and their effects on health. Day 3, on 4th February, focused on workplace stress, with strategies for managing stress in professional environments. Day 4, on 6th February, introduced cognitive restructuring techniques to change negative thought patterns and reduce stress.

The final session on 7th February covered stress therapies like CBT, DBT, and MBSR, offering tools to manage stress and build resilience.

By the end of the program, participants gained practical tools for managing stress and improving their mental well-being.



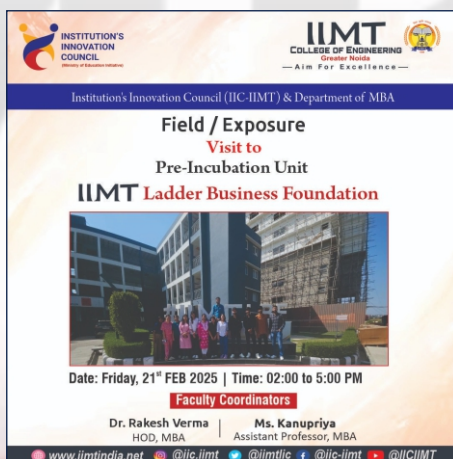
MBA Faculty Members delivering the lecture during the MDP Session

FIELD EXPOSURE TO IIMT LADDER BUSINESS FOUNDATION

EMPOWERING ENTREPRENEURS WITH THE TOOLS TO TURN VISIONS INTO VENTURES

On 21st February 2025, 20 MBA 1st-year students and 5 faculty members visited the IIMT Incubation Centre (Ladder Business Foundation) to gain insights into business incubation and start-up support. Organized by Ms. Kanu Priya, the visit provided an overview of the center's resources, including office space, mentorship, funding, and networking opportunities.

Participants learned about the challenges startups face and how incubation centers help with technology integration, innovation, and scaling. They also had the chance to interact with entrepreneurs and industry experts, gaining valuable knowledge on business growth, strategic scaling, and the entrepreneurial mindset. The event proved to be an enriching experience, enhancing participants' understanding of the startup ecosystem.



Students of MBA 1ST year at IIMT Ladder Business Foundation Greater Noida

WORKSHOP

CONVERTING IDEAS INTO PRODUCT-MARKET FIT

On 6th February 2025, a workshop on "Converting Idea into Product Market Fit" was held for MBA 1st-year students, coordinated by Ms. Shweta Dubey. The event featured resource speaker Mr. Susheel Tiwari, who guided students through the design thinking process, covering the five core stages: Empathize, Define, Ideate, Prototype, and Test. With 52 students and 4 faculty members participating, the workshop encouraged creative thinking, user-centered problem-solving, and quick decision-making. Students enhanced their public speaking, critical thinking, and adaptability skills while learning how to approach problems from the end-user perspective. Faculty support ensured valuable insights and feedback throughout the session.



Students along with faculty members attending the session

ELECRAMA 2025

WHERE INNOVATION MEETS OPPORTUNITY

On the occasion of ELECRAMA 2025 at Greater Noida in February 2025, MBA first-year students from the 2024-2026 batch had the opportunity to intern with Transwind Technologies. Their contributions played a significant role in the success of the exhibition, where they helped manage the stall, engage with visitors, and showcase the latest winding machines.

The interns took on various responsibilities, gaining hands-on experience in business operations and marketing. Their enthusiasm, dedication, and problem-solving skills were appreciated by Transwind Technologies, which expressed its gratitude for the students' hard work.

This internship provided the students with valuable exposure to industry practices and strengthened their professional networks, setting the stage for future growth and opportunities.



GROUP DISCUSSION ACTIVITY

GREAT IDEAS EMERGE WHEN WE COLLABORATE AND LISTEN TO ONE ANOTHER

On Thursday, March 20th, 2025, the MBA Department at IIMT College of Engineering organized a group discussion activity in Room No. 201, Engineering Block, Greater Noida. Coordinated by Ms. Shweta Dubey, 22 MBA second-year students participated.

The activity aimed to enhance communication, teamwork, critical thinking, and decision-making skills. Students discussed various emerging topics, showcasing their ability to analyze, collaborate, and express their opinions confidently.

Outcomes:

- Improved communication and critical thinking skills
- Strengthened teamwork and leadership abilities
- Increased confidence in public speaking
- Enhanced decision-making through group consensus



Students Participating in Group Discussion Activity

MBA'S ARTISTIC CRUSADERS

Creativity is the catalyst for innovation, and students' imaginative potential knows no bounds, extending across diverse fields and mediums to inspire, challenge, and transform. Their artistic expressions, whether in poetry, visual arts, music, or performance, often exceed expectations, revealing a broad range of talents that go beyond business acumen. These creative pursuits emphasize a holistic approach to problem-solving and leadership, demonstrating an innovative mindset. Furthermore, such endeavors not only showcase their entrepreneurial drive but also enrich their professional growth.

CANVAS ELEGANCE

"Colours" evokes the mastery and grace of painting, where each brushstroke transforms a blank canvas into a captivating piece of visual art. It celebrates the harmonious blend of colors and textures that evoke emotions and spark creativity. Through their skill, students breathe life into their canvases, telling stories and capturing moments of beauty that deeply resonate with those who experience them. This artistic expression transcends boundaries, offering a glimpse into the artist's inner vision and inspiring viewers to see the world through a creative and awe-filled lens.



Impressive Creation by Deepika Bhati (MBA 2nd Year)

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